

Dealer Direct: drop ship program

Start with one complete system. Earn dealer pricing while Flexline ships directly to your customer, without requiring you to hold inventory.

40% OFF MSRP

One-system minimum order

\$4,857

Your complete Dual Floor system price

ONE COMPLETE DUAL FLOOR SYSTEM

Product	Qty.	MSRP each	Your price each	Line total
Complete Dual Floor system	1	\$8,095.00	\$4,857.00	\$4,857.00

Included: POST A + POST B + DPULL + one compressor. BAR, WALL conversion kits, and additional handles are sold separately.

Retail opportunity: \$3,238 difference between MSRP and your purchase price, before your selling and operating expenses. MSRP is suggested; resale price and profit are not guaranteed. All prices USD.

PROPOSED DEAL POINTS

Order one at a time. No bulk inventory purchase is required. Submit each customer order through your dealer account for acceptance and inventory confirmation. This is a dealer resale program, with you managing the customer sale.

Separate parcels; buyer-paid shipping. Flexline ships from Simi Valley, California in four separate parcels: POSTA, POSTB, DPULL, and COMP. Buyer pays actual freight plus \$10 per shipping box, without dealer discount: \$40 handling per system. Merchandise + handling totals \$4,897, plus freight and tax. Extra accessory boxes add \$10 each. The dealer pays Flexline and may pass charges to the customer. Installation is additional.

Payment & allocation. In-stock orders are paid in full before dispatch. Accepted prelaunch orders use a 20% merchandise deposit, then 80% plus handling, actual freight and tax before dispatch. Inventory, delivery address, shipping and handling charges, and expected dispatch timing are confirmed in the accepted quote. A dealer signup alone does not reserve inventory.

Nonexclusive relationship. You operate as an independent authorized dealer. Flexline may recruit and appoint other dealers, sell directly, and manage its own marketing and distribution. No exclusive territory or control over other dealers is granted.

Launch & dealer support. Target warehouse availability is February 28, 2027, subject to confirmation. Flexline plans product training, sales assets, promotion through FlexlineFitness.com, and eligible dealer lead referrals supported by paid marketing. No lead volume or advertising spend is guaranteed.

Accessories & reorder pricing. Optional accessories receive 40% off MSRP: BAR \$179.40; WALL conversion kit \$897; extra handle \$119.40. Shipping is quoted for the complete order. Future orders are subject to current pricing and availability; accepted order pricing is honored.

Clear responsibilities. Before payment, the written dealer agreement and quote will define warranty and service support, shipment damage claims, returns, cancellation/refund rights, and delay handling. Parcel tracking will be provided; separate parcels may arrive at different times.

Next step: Complete dealer onboarding, then provide the system selection and customer delivery address for an order and shipping quote.